



**data**direct  
DISTRIBUTOR & MPS FULFILMENT SPECIALIST

**Printer  
& copier  
consumable  
recycling**

# Zero Waste Recycling: A Sustainable Future

Imagine a world where all your toner cartridges and wastes you throw away get a new life. That's the goal of our zero-waste recycling program, and it has significant benefits for our environment.



Zero-to-landfill



Zero incinerated



Zero shipped abroad





### **Environmental Benefits:**

**Reduced Landfill Waste:** Landfills are overflowing, causing environmental damage and methane emissions, a potent greenhouse gas. Zero waste recycling diverts tons of material from landfills, preserving precious space and reducing our impact on the climate.

**Resource Conservation:** Recycling existing materials reduces the need to extract virgin resources like timber and metals. This protects natural habitats and ecosystems.

**Lowered Pollution:** Extracting and processing virgin resources is energy-intensive and creates pollution. Recycling uses less energy and creates less air and water pollution.

### **Sustainability:**

**A Closed-Loop System:** A zero waste program creates a closed-loop system where materials are constantly reused and recycled. This reduces our reliance on extracting new resources, making the system more sustainable in the long run.

**Promotes Innovation:** The need to find new ways to recycle and reuse materials drives innovation in waste management technologies. This can lead to even more sustainable solutions in the future.

To make this whole process easy for you, we now have a portal. Arrange for boxes to be send out, arrange collection, request reports/certificates

# Data Direct offers the UK's **specialist** solution for raw-material recovery from used printer & copier consumables



## Replacement Boxes

- Supplied with Plastic Bag
- Supplied with Seal Tape
- Supplied on Pallets
- 72 x 38 x 38 cm
- Courier-approved
- Simple & Smart



## Collection

- Professional & Reliable service
- Fast Turnaround (2-3 days)
- Any location in the UK & Northern Ireland
- Box & Pallet options
- Boxes up to 20Kg each
- Waste Transfer Notes provided & available to end-user online



## Recycling

- ALL makes & models accepted
- All printer consumables accepted (inc Waste Boxes)
- Items identified & inspected for re-use or recycle
- Items processed for raw-material recovery with a zero-landfill policy
- Customer Service, Reports & Support



DID YOU  
KNOW?

We have achieved Bronze for the EcoVadis global sustainability award



DID YOU  
KNOW?


## Benefits of recycling used printer & copier consumables with Data Direct

- Environmentally better solution with zero-to-landfill processes
- UK recycling facility – no export
- Raw-material recovery for re-use: plastics and metals separated and cleaned ready for re-use
- We accept all makes and models of all printer consumables
- With most cartridges unable to be remanufactured, we're making new products from the 'single-use' plastics
- Fast, reliable & professional recycling services for your customers



DID YOU  
KNOW?

We have already reduced our own energy footprint & energy consumption by 70%



It couldn't be simpler to **recycle** your used printer & copier consumables with **Data Direct**

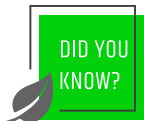


**DID YOU  
KNOW?**

We have reduced the impact of the double handling goods by using "SimplyFulfil"... Our end-to-end solution

## Your recycling checklist for total peace of mind

- Compliant with HSE recommendation to 'remove contaminants' prior to shredding, dismantling, destroying & recycling
- Using best available treatment, recovery & recycling techniques
- Zero Landfill
- Promotes sustainability & net-zero agenda
- In line with marketing & customer information – genuine recycling for raw-material recovery & re-use
- National collection services & 100% handling from start to finish
- Reduces handling, labour, storage & transport costs
- Applying specific industry knowledge, & further investing in new recycling solutions for this industry



We have planted over 2,000 trees,  
absorbing in excess of 300 Tons of CO<sub>2</sub>





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